

For Immediate Release

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Frustrated Women Take Action to Help Authors

St. Paul, MN, March 20, 2009 – "In my years in publishing, I have never seen so many dangers and pitfalls waiting to trap new authors who are looking for publication," said Pat Morris, co-founder of Book Architects." Most people don't know what they don't know about publishing, so they can't ask the questions they should of prospective publishers. We decided it was time to take action and offer education and information so writers can make fully informed decisions for their works."

Book Architects helps writers navigate the twists and turns of the ever-changing publishing world, from brainstorming ideas to detailed manuscript evaluations and marketing plans. Through personal consultations and group workshops, Book Architects will help draft the blueprint that works best for you, your book, and your budget.

"Whether you are seeking a traditional publisher or exploring one of the many alternatives, Book Architects can help you choose the right path," said Dorothy Molstad, co-founder.

Book Architects is offering its first workshop on Saturday, April 11, 2009, 10 am-noon. Registration information can be found at www.bookarchitects.net or by calling 651-797-3801.

"We truly want to help writers see their words in print, in a form and format that is right for them and their budget," said Linda Strommer, co-founder.

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